

B ^{the} e a s t

FREE!



the monthly magazine for sydney's beaches of the east

2011 advertising rates

RATES (EXCL. GST)	CASUAL RATE	SIX MONTHS	TWELVE MONTHS
Full Page	\$1,600/month	\$1,500/month	\$1,400/month
Half Page	\$800/month	\$750/month	\$700/month
Quarter Page	\$400/month	\$385/month	\$350/month

- ★ We print and distribute 62,000 copies of The Beast every month
- ★ Approximately 56,000 are placed in mailboxes and 6,000 are put in local shops
- ★ Ad bookings are required by the first day of the month prior to publication
- ★ Artwork is required by the seventh day of the month prior to publication
- ★ Ad sizes are displayed below and high resolution pdfs are the preferred file type
- ★ If you require assistance with your artwork please let us know at the time of booking
- ★ We do not accept any cancellations after the booking deadline
- ★ For phone bookings please call 0413 482 311 or 0402 263 541
- ★ For online bookings please email advertising@thebeast.com.au

QUARTER PAGE
 62mm wide
 93mm high
 (no bleed)

HALF PAGE
 128mm wide
 93mm high
 (no bleed)

FULL PAGE
 148mm wide
 210mm high
 (add 5mm bleed)

Bondi • Tamarama • Bronte • Clovelly • Coogee • Maroubra Beach
 Waverley • Randwick • Bondi Junction • Queens Park • Woollahra